



# 2019 Smart City Summit & Expo March 26 - 29



Taipei World Trade Center, Nangang Exhibition Hall 1

Presenter

Shaph Su

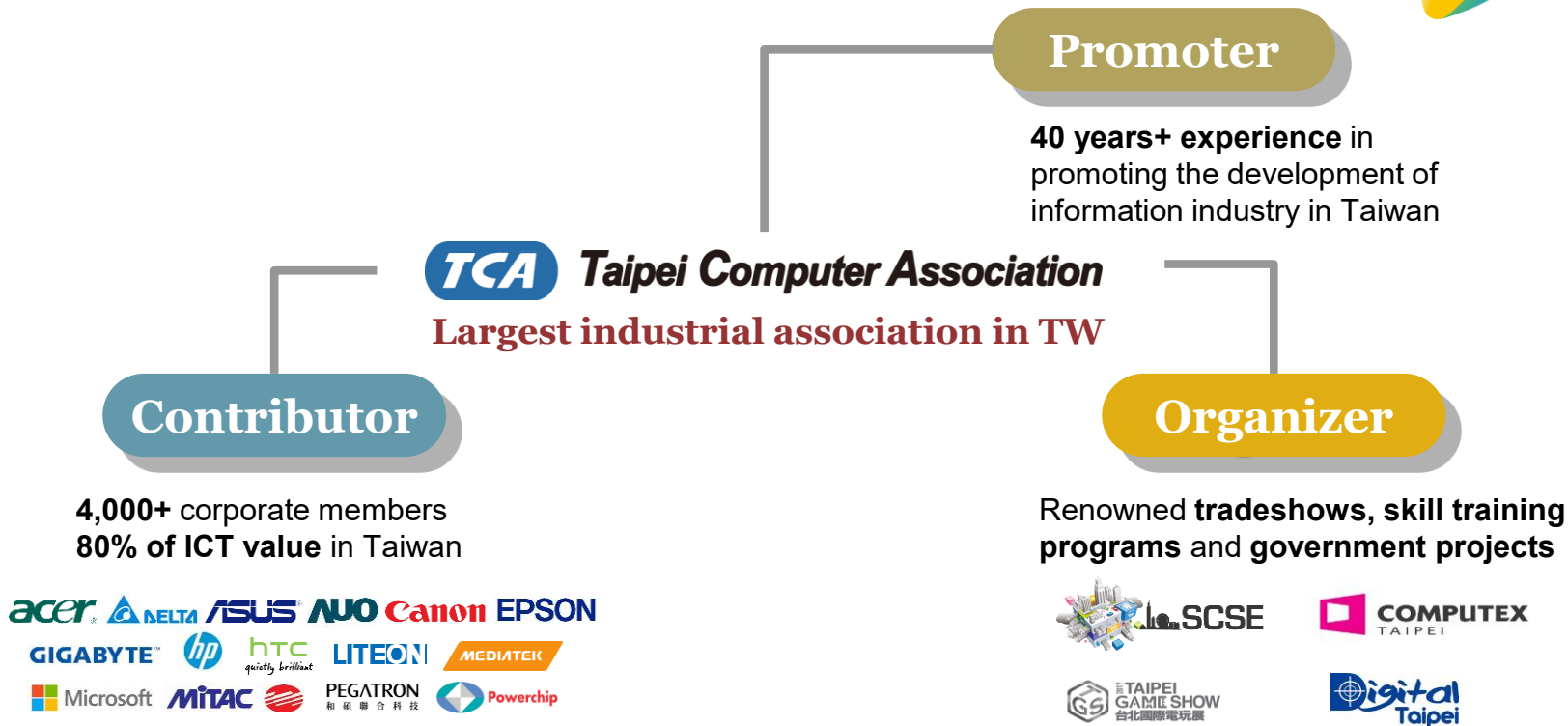
Smart City Promotion Team



# Who are we?

Push the industry towards its goal



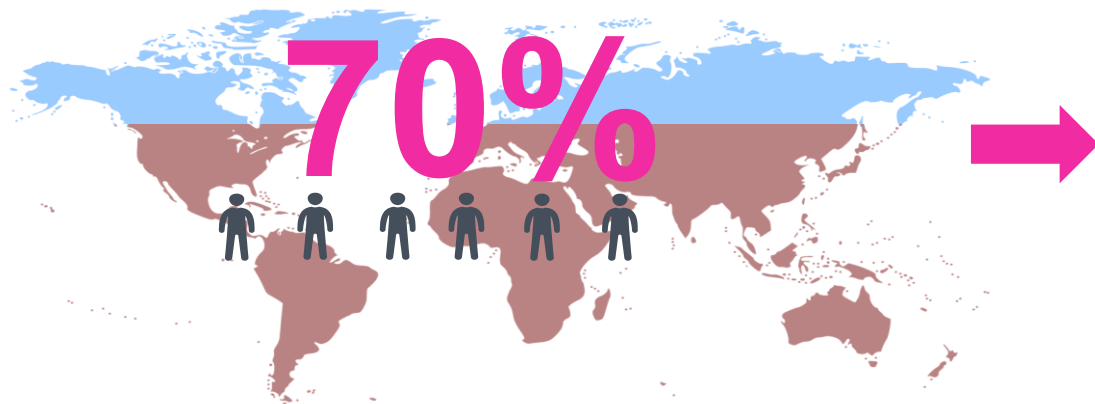


# Smart City

A sweeping change in how cities are run



# What is SMART CITY?



The United Nations

BY 2050!





# SMART CITY

ICT

Energy

Governance

Healthcare

Environment

Building

Safety

Telecommunication

Education

Transportation

IoT





# SMART CITY



# Taiwan

The small but dynamic island

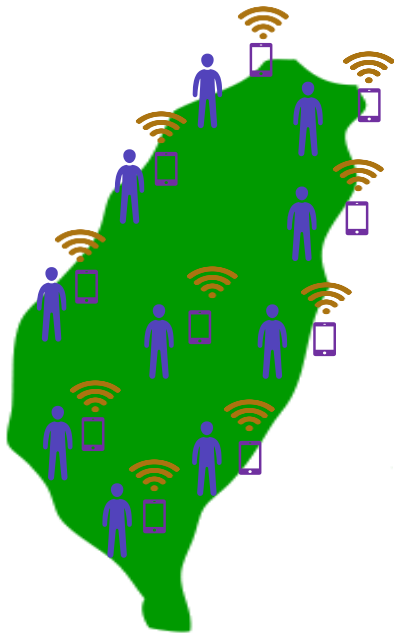




## With only 0.3% of the world's population, Taiwan hits the record in...

“Taiwan alone represents half of the production of PC hardware industry.”

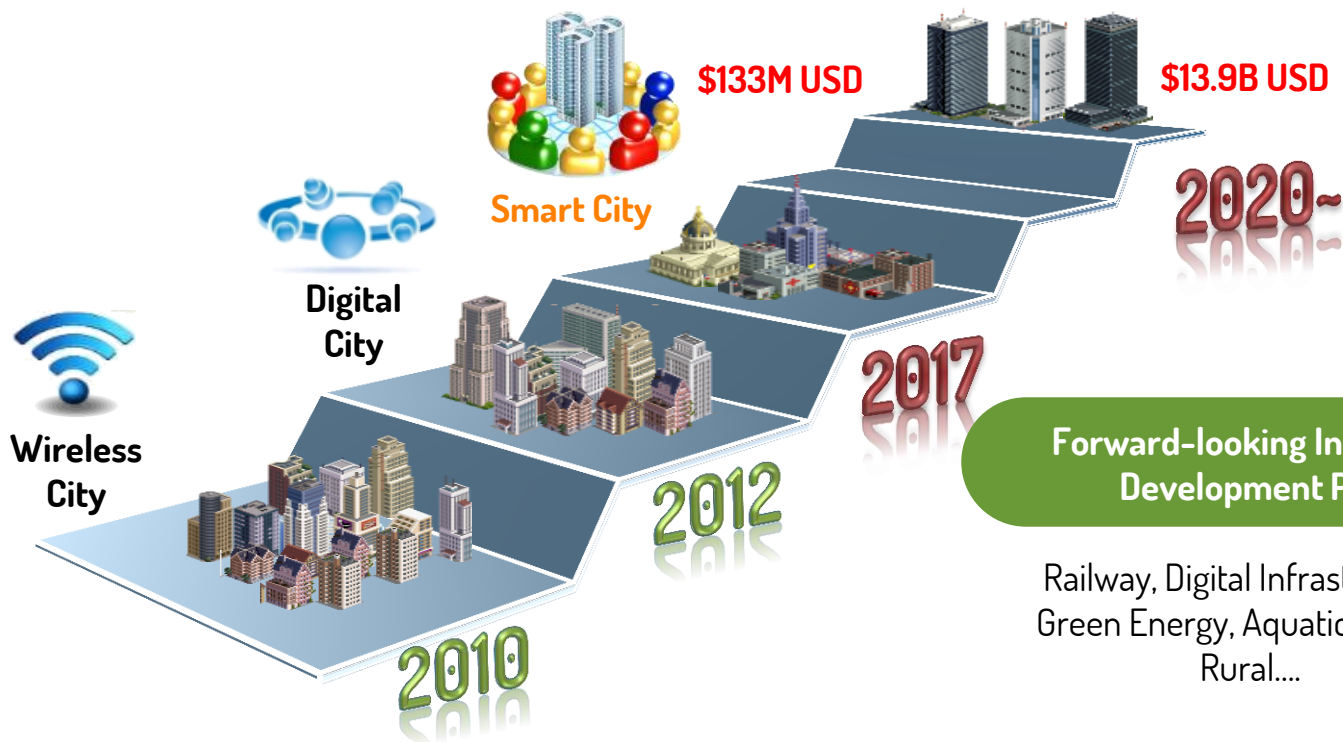
- Andrew Grove, ex-Chairman of Intel



- ✓ Ranked **1<sup>st</sup>** on “Mobile network coverage” in the world<sup>1</sup>
- ✓ **Best infrastructure** performer by NRI <sup>2</sup>
- ✓ **Highest smartphone penetration** in Asia, **2<sup>nd</sup>** in the world <sup>3</sup>
- ✓ Ranked 10<sup>th</sup> in **International e-Government** <sup>4</sup>
- ✓ 1 out of every **3** computers is produced by Taiwan's OEM, Quanta
- ✓ Biggest **wafer OEM** in the world, TSMC
- ✓ **ICF's** (Intelligent Community Forum) **1<sup>st</sup>** regional branch in Asia branch, **7** cities identified as smart city according to ICF

Source: <sup>1</sup>2 WEF(2016); <sup>3</sup> e-marketer(2016); <sup>4</sup> Waseda-IAC(2017)

# Smart City Development in Taiwan



# Taipei Smart Living Lab



Source: Taipei Smart City Project Management Office

# Endless Innovations

First Autonomous  
Vehicles Testing Field  
in Taiwan, Taipei



Feitsui Reservoir Area  
Smart Management  
System, Taipei



Mosquito Control  
Facilitated by GIS & IoT  
in the Cloud, Tainan



Chimei, Smart Low-  
carbon Isle, Penghu



Autonomous Video  
Security System,  
Campuses



Capturing accident  
scenes with a drone,  
Hualien



... and more to be discovered at SCSE!

# Smart City Summit & Expo

Connect cities to the world



# About Smart City Summit & Expo (SCSE)

- A B2B-oriented expo featuring smart solutions.
- Best platform for cross-industry business collaboration.
- World's largest Smart Cities and G2G networking platform.
- Open displays and marketing of city applications and projects.

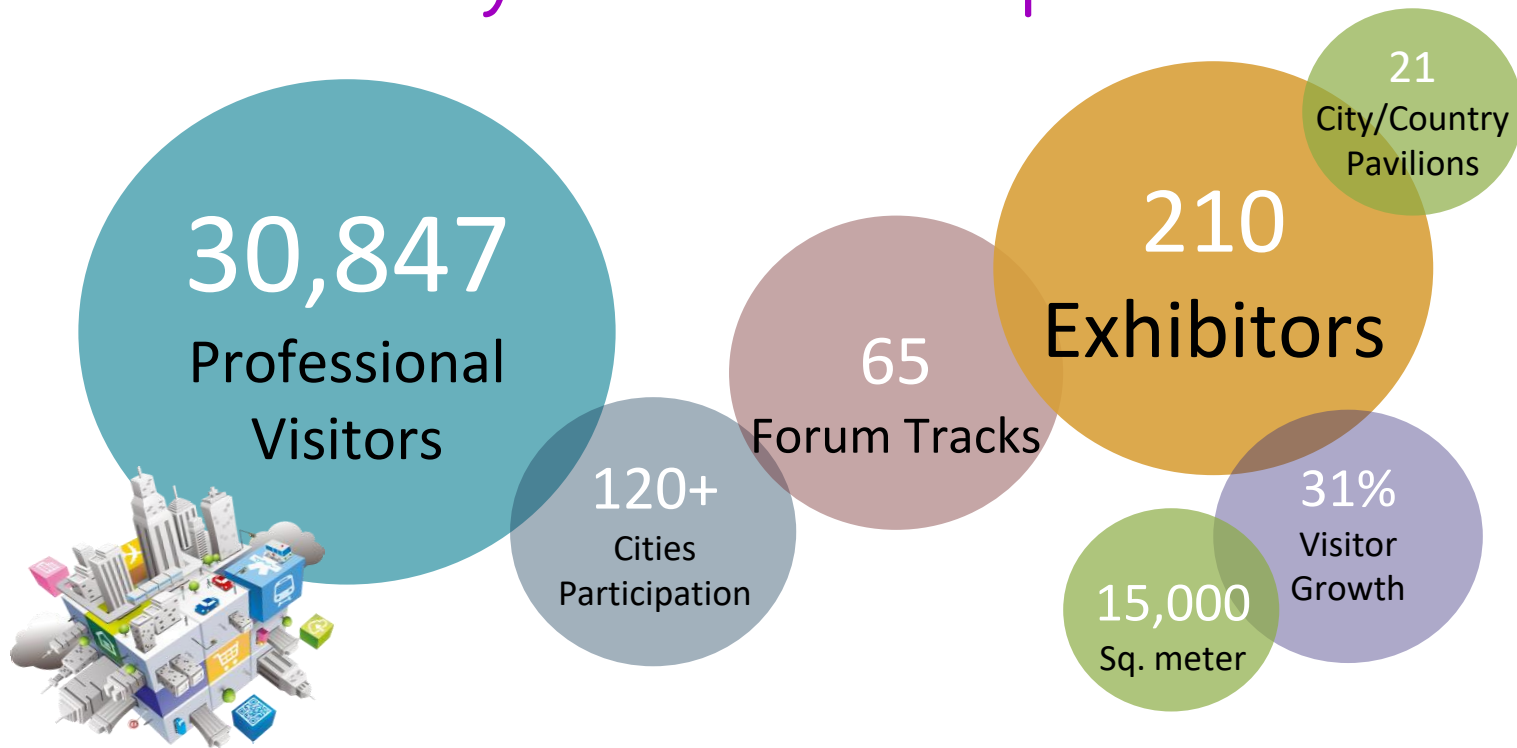


# Welcome to SCSE !





# Smart City Summit & Expo 2018





# Event Highlights

## Mayors' Summit

2018 edition involves **274** city leaders, decision makers and stakeholders from **120+** cities, including domestic and overseas mayors & deputy.



## GO SMART Pre-launch

The global alliance founded by Taipei City Gov with 21 cities around the world under the witness of all other city leaders in 2018.



# Event Highlights

## World Telecom Smart City Conference

2018 edition involves **30 speakers**, including **25** telecom operators across **14** countries in **4** tracks.



## 2018 edition features in

- Global Trends in Connected Cars
- Creating New Economy of Telecommunications Business with AI
- Case Studies in Smart City Construction
- TELCOS' Strategies and Roadmap in IoT Era.



# Event Highlights

## Sustainable City Forum

In 2018, **39** speakers from governments, industry, and financial groups share ideas on solutions for sustainable city.



### Green Economy Growth



### Green Finance



### Smart Energy



### Circular Economy



- ICLEI
- Google
- Enercon
- Tatung Co.
- Schneider Electric
- MITAC
- EBRD
- Eximbank
- Gogoro
- Siemens
- EDF Group
- Far Eastern ETC
- ABB
- Philips
- UL
- ASUS

# Event Highlights



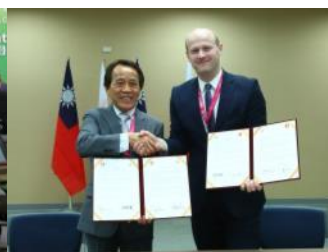
## Real-Site Demo

The demo tour brought  
100+ guests to 17 sites,  
showing the rich field  
applications in Taipei.



## Networking Events

300+ group &  
individual B2B  
matchmaking sessions  
8 G2G Meetings



# OPPORTUNITIES TO EXPLORE IN SCSE

## HEALTHCARE

60+ Hospital Superintendents  
International forum & declaration



## EDUCATION

12 overseas experts  
70 professional sessions



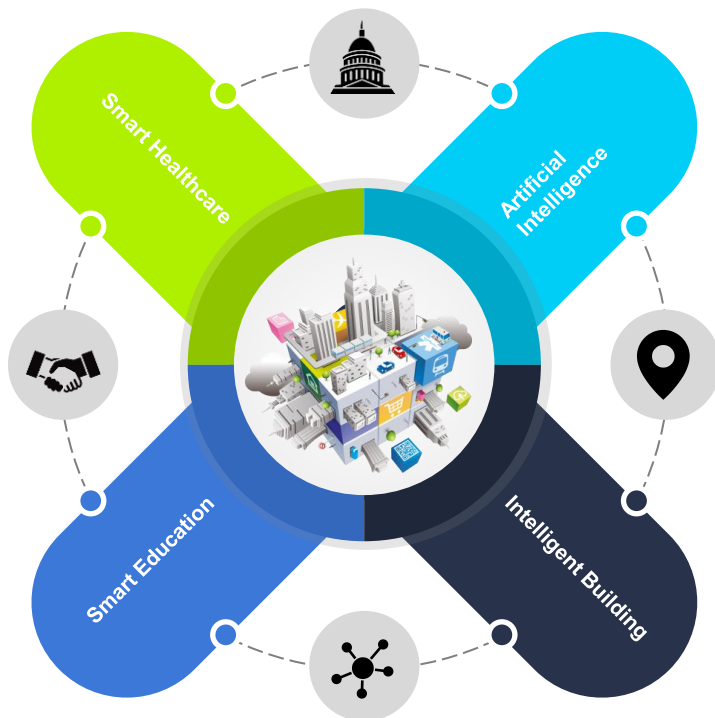
## AIoT

50 AI experts  
Innovative exhibition & forums



## BUILDING

International forums  
Networking event



# 2019 SCSE: AIoT Invigorates Smart City



## AI 50

The gathering of global AI solutions with open displays, networking, and forums

## CTalk

The idea-sharing and networking platform for 100+ city leaders & industry leaders



## Smart Transportation

NEW theme area for the most cutting-edge solutions for future transportation





# 2019 Conference Focuses



## CTalk

- Smart Transportation
- Smart Energy
- Resilient City

## World Telecom Smart City Conference

- A.I. Integration
- 5G Construction
- Case Studies of Smart City Innovation

## Sustainable City Forum

- Place-making
- Energy Conservation
- Circular Economy



# 2019 SCSE IS NOW CALLING FOR...



## **International Exhibitors (AI experts /startups)**

Smart city solution providers/  
industry leaders/ public sectors/  
knowledge institutes/



## **City Leaders**

Deputy Mayors/ Mayors or  
higher level/ officers in charge  
of smart city development/



## **Speakers**

Thinkers with innovative  
smart city ideas or  
experience/ public officials  
with related experience/  
industry leaders

## WE WELCOME DISCUSSION ON PACKAGES AND COOPERATION



## **Visiting Delegations**

A visiting group of up to 10  
representatives from smart city  
industry/ delegations from  
associations in the fields of  
industry, commerce, software,  
computers, transportation,  
healthcare, and construction.



## **System Integrators / Telecom Operators**

International enterprises  
experienced in system  
integration and smart city  
construction



## **Sponsorship**

Foreign corporates who  
are interested in  
sponsoring the forum  
tracks in SCSE



# Government Officials

Mar 26



☐ \*Opening Ceremony

☐ \*Mayors' Summit

☐ Welcome Luncheon

☐ Taipei Night

Mar 27



☐ \*CTalk

☐ \*Expo Tour

Mar 28



☐ \*Real-site demo Tour

\* Forums  
\* Matchmaking

Mar 29



☐ \*Cultural Tour

\* Forums  
\* Matchmaking

\* Required activities

\* Selected activities

For officials (deputy mayors/ mayors or higher) in charge of smart city projects



**Reimbursement of a round-trip flight ticket for delegation leader**  
(Limited to Premium Economy/Economy class with a price maximum of USD2,500)



**4-day free accommodation and venue transportation for all delegates**  
(March 25 (in)-29 (out), 1 leader + up to 5 companions)



**REQUIRED**

- (1) The package applies to successful applications before **Jan 18, 2019** (GOV registration: [here](#))
- (2) The delegation leader is expected to fully participate in all required activities and at least 1 selected one arranged by the Organizer.

# Exhibition/Pavilion

## ■ Your Country/City Pavilion

- City Government agencies/ smart project management office
- Excellent enterprises/research institutes in smart city industry
- Displays of your smart national/municipal projects
- See the [Application Kit](#) and send your [Application Form](#) to us!



**USD3,000 per standard booth (9 sqm)**  
(application before Nov 30, 2018)



**1 FREE speech track (45min) for every 4 paid booths**  
(in the session arranged by the Organizer)



**Buy 1 Get 1 Free** (up to 2 free booths)



**5-day FREE accommodation for 3 persons/per company**  
(March 25 (in)-30 (out))



**Priority in arranging group matchmaking activities**



# AI 50: Call for A.I. Experts!

## ■ Who

- Accelerators/Venture capitalists that recommend AI startups with smart city innovations
- Startups with innovative smart city solutions/projects using AI technology

## ■ Why

- Gain a wealth of international exposure/business opportunities at Asia's biggest Smart City event
- Explore the possibility in future cities by networking with stakeholders from public & private sectors

## ■ How

- Submit your [application](#) to the Organizer before Jan 11, 2018



### Reimbursement of a round-trip flight ticket for delegation leader

(Limited to Economy Class with a price maximum of USD1,500)

\*Airfare reimbursement is only for accelerators/venture capitalists that submit 5 applications, among which at least 2 are selected by the Organizer



### FREE display space in AI 50 Pavilion



### 5-day FREE accommodation for 3 persons/per company

(March 25 (in)-30 (out))



### 1 FREE speech track (10min) (in the session arranged by the Organizer)



# VIP Delegation

- **Business delegation of at least 10 persons from...**
  - Corporates, associations, agencies, and knowledge institutions focusing on smart city innovations
  - Startups with smart city solutions
  - Leading companies experienced in executing smart city projects
  - International media, editors, and journalists
  - System integrators experienced in international partnership



**Reimbursement of a round-trip flight ticket for delegation leader**  
(Limited to Economy Class with a price maximum of USD2,500)



**4-day free accommodation and venue transportation for all delegates**  
(March 25 (in)-29 (out))



**Invitation to Real-site demo tours & Welcome Luncheon**



- (1) The package applies to successful applications before **Jan 18, 2019** (BUSINESS registration: [here](#))
- (2) The delegation is expected to fully participate in the arranged by the Organizer: (a) 3 B2B matchmaking sessions (b) 2 forum tracks (c) 1 Expo tour.

# Sponsorship for Forums

Item	Platinum Package	Gold Package	Silver Package
Cost	USD 35,000	USD 20,000	USD 10,000
Forum Track	1 Day	Half Day	2 Hour
Registration	✓	✓	✓
Promotion	✓	✓	✓
Logo (Website)	✓	✓	✓
Logo (Publications)	✓	✓	✓
Listed as Co-organizer	✓	✓	
Logo (Poster)	✓	✓	
Logo (Show Guide)	✓	✓	
Ad in Guide (Digital in Eng., 1 Page in Ch.)	✓	✓	
TCA Database Newsletter	✓		
Press Release	✓		

See you next year!



# 2019 Smart City Summit & Expo

A small icon representing smart city infrastructure, including a tall building, a gear, and a smaller building.

**Taipei World Trade Center, Nangang Exhibition Hall 1**

For more information, please feel free to contact:

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<http://en.smartcity.org.tw>

You are welcome to download our  
[2018 Review](#) and [2019 Brochure](#)!

Taipei, where your business grows across boundaries